

	DESCRIPTION	BENEFITS	PRICE
GALA DINNER	<p>Participants will be ready to cut loose and relax with amazing food, drinks and music. Showcase your company at the biggest night of the event! (Thursday, September 7, 2017)</p>	<ul style="list-style-type: none"> ✔ Your sponsorship acknowledged in the opening remarks at the Gala ✔ A sign with your logo at the entrance to the ballroom, provided by Partners ✔ Reserved seating in the main ballroom for the gala dinner ✔ Your logo on a rolling screen in main ballroom during the gala evening ✔ Company profile on the conference app (includes company description, link to company website, and social media links) ✔ Recognition as a Silver-level sponsor on the event website, in the conference program and in other sponsor recognition materials ✔ One (1) regular conference pass 	\$8,500
WELCOME RECEPTION	<p>Help kick-off the first Higher Education Partnership conference by sponsoring the official opening reception. (Tuesday, September 5, 2017)</p>	<ul style="list-style-type: none"> ✔ Your sponsorship acknowledged in the opening remarks at the Welcome Reception ✔ A sign with your logo at the entrance to the reception hall, provided by Partners ✔ Company profile on the conference app (includes company description, link to company website, and social media links) ✔ Recognition as a Bronze-level sponsor on the event website, in the conference program and in other sponsor recognition materials ✔ One (1) regular conference pass 	\$7,000
CONFERENCE BAG	<p>Conference bags are distributed to all attendees upon check-in at the registration kiosk and are carried throughout the conference. A great opportunity for brand promotion and high visibility! Bags provided by Partners.</p>	<ul style="list-style-type: none"> ✔ Your company logo (one color) featured exclusively on one side of the conference bag, while the remaining sponsors' logos will appear on the opposite side in a group ✔ Company profile on the conference app (includes company description, link to company website, and social media links) ✔ Recognition as a Bronze-level sponsor on the event website, in the conference program and in other sponsor recognition materials ✔ One (1) regular conference pass 	\$6,000

CONFERENCE APP

Conference AppThe conference app is a central hub for participants to connect, build their schedule and stay up to date on event announcements.

- Recognition as the official sponsor of the app with your logo appearing on the app splash page
- ✔ Logo and ad placement within the app itself and on signage during the conference
- ✔ Company profile on the conference app (includes company description, link to company website, and social media links)
- ✔ Recognition as a Bronze-level sponsor on the event website, in the conference program and in other sponsor recognition materials
- ✔ One (1) regular conference pass

\$6,000

LUNCH KEYNOTE/PLENARY (2 OPPORTUNITIES)

Take advantage of exclusive visibility by supporting a keynote address by one of our distinguished featured speakers.

- ✔ Your logo exclusively on main screens prior to the keynote address announcing you as the keynote/plenary sponsor. Your sponsorship acknowledged in remarks introducing the speaker(s)
- ✔ Option for exclusive branding – flyer or corporate gift on every table or on every chair during morning plenary (provided by sponsor)
- ✔ Your logo next to the sponsored keynote/plenary in the conference program guide
- ✔ Company profile on the conference app (includes company description, link to company website, and social media links)
- ✔ Recognition as a Bronze-level sponsor on the event website, in the conference program and in other sponsor recognition materials
- ✔ One (1) regular conference pass

\$6,000

POST-CONFERENCE INTERNATIONAL EDUCATION FAIR

Get local and international attention from dozens of participating institutions and hundreds, perhaps thousands of students from the state of Guanajuato.

- ✔ Sponsorship announced prior to the beginning of the fair
- ✔ Your logo on signage in the fair area, provided by Partners
- ✔ Company profile on the conference app (includes company description, link to company website, and social media links)
- ✔ Recognition as a Bronze-level sponsor on the event website, in the conference program and in other sponsor recognition materials
- ✔ One (1) regular conference pass

\$6,000

WI-FI	Help participants stay connected as the exclusive Wi-Fi sponsor.	<ul style="list-style-type: none"> ✔ The password for event Wi-Fi at the hotel will be your company name ✔ Recognition in the conference program guide under Wi-Fi login information ✔ Recognition before morning sessions on large projection screens showing information about the Wi-Fi login ✔ Company profile on the conference app (includes company description, link to company website, and social media links) ✔ Recognition as a Bronze-level sponsor on the event website, in the conference program and in other sponsor recognition materials ✔ One (1) regular conference pass 	\$5,000
LANYARDS	Lanyards Participants wear lanyards provided at registration throughout the conference, giving your brand visibility from start to finish. Lanyards provided by Partners.	<ul style="list-style-type: none"> ✔ Your company name and logo printed on the conference lanyard ✔ Company profile on the conference app (includes company description, link to company website, and social media links) ✔ Recognition as a Bronze-level sponsor on the event website, in the conference program and in other sponsor recognition materials ✔ One (1) regular conference pass 	\$3,000
BRANDED NETWORKING BREAK (3 OPPORTUNITIES)	Be recognized as the sponsor who provides an extra boost by sponsoring a networking break where participants can network, take a break, or grab a coffee to recharge.	<ul style="list-style-type: none"> ✔ Sponsorship announced prior to networking break ✔ Your logo on signage in the break area, provided by Partners ✔ Company profile on the conference app (includes company description, link to company website, and social media links) ✔ Recognition as a Bronze-level sponsor on the event website, in the conference program and in other sponsor recognition materials ✔ One (1) regular conference pass. 	\$3,000